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ISCO named title sponsor of Kentucky's ISCO Championship

Kentucky-based ISCO Industries agrees to multi-year deal to host FedExCup event

PONTE VEDRA BEACH, Florida, NICHOLASVILLE, Kentucky and LOUISVILLE, Kentucky – The PGA TOUR today announced that ISCO Industries, a total piping solutions provider, will assume title sponsorship through 2027 of the ISCO Championship, which will be played at Champions at Keene Trace Golf Club in Nicholasville, Kentucky, July 8-14, 2024.

"As a proud company based in the Bluegrass State, ISCO Industries has stepped up to further elevate the ISCO Championship in the Kentucky community," said Tyler Dennis, PGA TOUR Chief Competitions Officer. "The PGA TOUR and DP World Tour look forward to introducing ISCO to its players and fans at the ISCO Championship later this year."

Headquartered in Louisville, Kentucky, ISCO Industries is a total piping solutions supplier with more than 35 facilities in the United States and Canada. ISCO offers custom high-density polyethylene (HDPE) fabrication and sells a wide variety of HDPE piping materials and solutions for various applications worldwide.

"We are incredibly proud to step forward as the title sponsor of Kentucky's sole PGA TOUR event," said ISCO CEO Jimmy Kirchdorfer. "This partnership embodies our commitment to excellence and community engagement. As a Kentucky-based company with deep roots in the region, we are thrilled to support this event and contribute to the growth of golf in our home state. We look forward to an exciting tournament and extending our Kentucky hospitality to players and visitors from around the world."

The ISCO Championship debuted on the PGA TOUR in 2015 and has been played at Champions at Keene Trace Golf Club since 2018. As part of the Strategic Alliance between the PGA TOUR and DP World Tour, the ISCO Championship features a field of 156 players including 50 players from the DP World Tour with the winner receiving benefits on each Tour.

All four rounds of the ISCO Championship will be televised on Golf Channel. The tournament will carry a purse of \$4 million and award 300 FedExCup points to the champion. In 2023, rookie Vincent Norrman claimed his first PGA TOUR victory after winning in a playoff over Nathan Kimsey, a DP World Tour player making his first career PGA TOUR start. Previous winners of the ISCO Championship include Trey Mullinax, Seamus Power, Jim Herman, Troy Merritt, Grayson Murray, Aaron Baddeley and Scott Piercy.

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About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 28 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.93 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)), WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

About the ISCO Championship

The ISCO Championship is an official FedExCup event on the PGA TOUR schedule. In 2024, the event will be contested at Champions at Keene Trace Golf Club in Nicholasville, Kentucky, a suburb of Lexington. Champions is an Arthur Hills designed golf course conveniently located one hour from Cincinnati and Louisville. The ISCO Championship will provide the winner with 300 FedExCup points, a winner's exemption on the PGA TOUR and entry to the PGA Championship.

About ISCO

ISCO Industries specializes in the manufacturing and distribution of high-density polyethylene (HDPE) piping products, as well as the sale, service, and rental of McElroy fusion equipment. ISCO stocks and supplies custom and innovative piping materials across a wide range of applications and end markets, including golf irrigation, landfill, gas distribution, district energy, mining, geothermal, power generation, municipal, marine, oil and gas, culvert rehab, and many more. ISCO is family-owned and has more than 60 years of experience in the industry, offering complete HDPE piping solutions to customers around the world.